



# ARTIST'S SUCCESS MINDSET

Mini e-book by Tamara Hergert

# Foreword

Hello, my friend!

I created this list of 11 mindset secrets that made me a successful artist to encourage and empower you on your creative path! Hope it is helpful!

Wishing you the best today and every day!

*Tamara*



# **1 Become aware of what you really want.**

Self-awareness is key. Who are you? What do you want? What's your starting point? Have you been an artist for a while or have you just recently started taking it more seriously? Perhaps, being an artist was a childhood dream of yours? Ask yourself these questions:



**Who am I?**

**What do I want?**

There was a long and depressing period in my life when I found myself on the wrong career path. I had a great career in accounting, but it felt like I was always pretending to be someone else. I felt that I was never myself. This was not the real me. During that time, I would ask myself these exact questions while driving in the car. My answers emerged slowly over time, and I knew that they were true because my heart suddenly lit up with light and love when I thought of them.

This is a process of intense soul searching, so be patient and kind with yourself, and give time for the answers to emerge.

Wherever you are on your path, take an inventory of where you are and what you have already created. Give thanks to yourself for having done all that work already. If you think that you have done nothing, take a closer look and things will start popping up at you, like popcorn in a microwave.



## **2 Do your research on what other successful people are doing.**

Look around, google, and research other artists. This is going to be very painful to do at first, because all those people are so much further along on their paths.

You may start feeling really down, and discouragement may start creeping in. I certainly felt very sad after googling local mural artists in Seattle. So many talented artists already had their mural businesses up and running at full speed, while mine was still just an idea in my head. However, fast forward two years, and I have become a top-rated mural artist in my area!

The key is to look at all these people's work and be grateful to them for showing you the way. They are holding a flashlight for you, so you can see further ahead. Ask yourself this question:

**What do other successful artists do  
that I really like and maybe I can do too?**

Maybe you like their website or presence on other platforms and how it looks and feels. Or maybe it is the style of their website or a particular service or feature that they are offering that draws your attention. Keep a mental list and build it into your website. If you don't have a website, then it's time to build one. There is no way around it. You need to build a solid online presence.



# 3 Create your vision and feel it.

See yourself and your future projects, and feel the joy, ease, happiness, riches, worry-free lifestyle, peace of mind, love, respect, etc. Lean into this feeling to the point that it's so close that you can almost taste it. The best part is that by feeling into your vision, you are creating a possibility of all of it coming true.



It's in the nature of the quantum field (also known as God or the Universe) that we all happen to be part of to bring what you focus on into physical reality.

This may sound abstract, but this is something you have done and experienced many times before in your life. Ask yourself these questions:

**Was there a time in my life when I envisioned something for myself, felt really great about it, and then everything fell into place at the right time as if by magic?**

I have this feeling every time I am going to park my car somewhere. Miraculously, there is always a perfect parking spot or even multiple spots for me right when I need it. And here is the weird part - I have seen multiple drivers, who are looking for parking, drive by the empty parking spot I'm going to park in. It's as if it's invisible to them! I have no explanation for this phenomenon, so I can only think of it as a miracle.

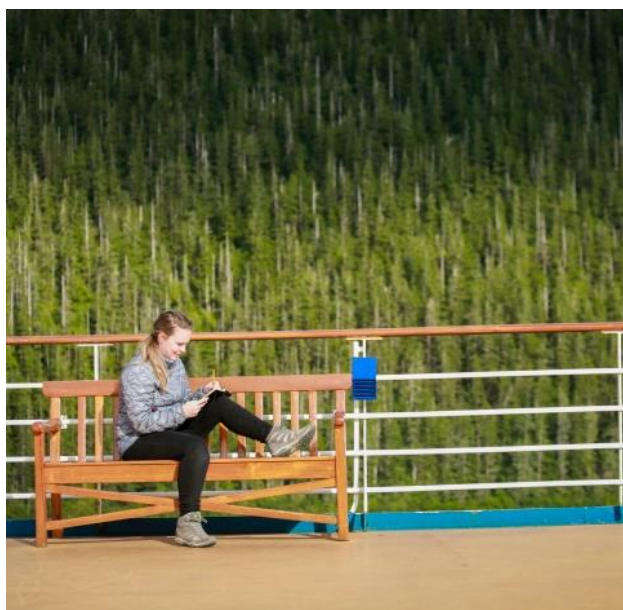
I do this with many other things in my life, like having a light traffic on the road, flying peacefully with a toddler, and even finding short checkout lines at Costco.

When it comes to creating my vision for my future art projects, I usually feel the joy that both my future clients and I experience when we sign a project contract and happiness and satisfaction when I finish it. You may ask me whether I envision particular details of my future projects or a specific dollar amount.

The answer is that I am keenly aware that the more specific my request is, or the more filters I apply to it (it has to be this and that or it will come to me via this person or company), the longer it will take for it to pop into my inbox, so I prefer to leave it wide open for the Universe to deliver my order. However, I do lean into how I will feel about the money from my next project or a combination of projects.

**I am open to all possibilities that will bring a sense of happiness and joy into my life.**

Here is what I do to connect with the energy of money: I take a few slow deep breaths and let the number come to me intuitively, then I say thanks in advance for bringing it to me, and then I mentally let go of it, which means that I stop thinking of it.



The next super important thing that I do is start opening all the possible doors for this money to flow into my bank account. I work on creating multiple streams of income and open myself up to all possibilities so that when the time is right, I am ready and open to receive projects, clients, students, and orders. And all this time, while

I'm waiting, I feel this warm feeling of gratitude inside because I feel that it's there, and it's so close I can almost taste it.

I also visualize bright light, full of love and kindness, radiating from my chest, which immediately turns me into a magnet for the most wonderful people and amazingly awesome opportunities that I could not have imagined on my own. I repeatedly hear from my clients that they were drawn to me for some reason.

**I think the reason is simple: I am on the frequency of love and joy.**

I create each of my projects with love, and so my clients can feel that it is a joy to work with me. My clients are happy to leave five-star reviews for me in multiple places and spread their positive reviews for me. They are mirroring back at me what I'm giving out.



You may wonder how I can be so confident that the right amount of money will come with it too. Well, I know that I experience joy, happiness, and peace of mind when I have an abundance of money. So, that's what I focus my attention on, and that's exactly what comes into my physical reality. I focus my attention on how I will feel when I received what I desire.

The alternative would be to feel worried and anxious about projects, clients, and money, thus creating more things to be worried and anxious about. Every once in a while, I start hanging out in that alternative reality, which immediately makes me feel down. Once I become aware of it, I consciously turn my attention to all the things that are going right in my life and start feeling how I will feel once what I want is here. I start feeling excited and joyful, and good things start pouring into my life again.



## 4 Do something that moves you closer to your vision every day.

Now that you know who you are, you know what you want, and you got super pumped up about it, it's time to start making steps towards bringing your vision to life.

Remember, you may not be able to see what's happening behind the scenes, but the quantum field is

already at work moving things toward you, so you need to start moving toward it to speed things up.

**In other words, help the Universe help you.**

There are so many things on your list of things to do each day. Pick one thing that you are going to accomplish today.

**Focus on one.**

**Do just one thing each day.**

The rest of the things on the list will be there tomorrow. Ask yourself this question:

**What is the most essential thing that I need to do today  
to help me move forward on my path?**

One of the most satisfying things for me is crossing things off my list. I feel a tremendous sense of relief and accomplishment once I finish a task or a project.

You have reached the end of your Sample. To continue reading and find out the remaining seven Artist's success mindset secrets, [buy the Book](#).

I hope this book helps you on your journey!

Thank you for reading!

Wherever you are.

I see you.

You are growing!

I am giving you an excited high-five and a warm hug.

*Tamara*



PS: Want to propel your growth and bring your vision of success to life? Join me and the Empowered Artists Community [here](#).